

Bautista Coll

London, U.K.

I'm a tech founder and CTO building tools that empower tour operators to sell experiences online. With a background in software engineering and business leadership, I bridge the gap between product vision, technical strategy, and operational execution. I lead cross-functional teams to ship scalable platforms, drive integrations, and leverage AI to simplify and grow the travel industry.

My focus: real impact, fast iteration, and building tech that people actually use.

Contact

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Experience

Co-Founder & CTO

uTriper | Jul 2023 - Present

- Led the technology vision, strategy, and roadmap for uTriper.
- Built and managed a high-performing engineering team.
- Oversaw the end-to-end product development lifecycle, from ideation to launch and iteration.
- Architected & built scalable and robust platform solutions.
- Spearheaded end-to-end product development, encompassing data structures, API design, integrations, and user interface implementation.

C++ Engineer

Hornbill | Sep 2020 - Jul 2023 · Greater London, England, United Kingdom

- Developed and maintained high-performance C++ applications and micro-services.
- Contributed to the design and implementation of core system components and new features.
- Collaborated in an Agile environment with cross-functional teams to deliver robust software solutions.
- Participated in code reviews, debugging, and performance optimization efforts.

Senior Developer

Hornbill | Mar 2019 - Sep 2020 · London Area, United Kingdom

- Contributed to the development of key software modules and

mentored on the newer versions of Js.

- Designed and implemented complex features, ensuring code quality and adherence to best practices.
- Played a key role in architectural discussions and technology decisions.
- Improved development processes and contributed to a culture of continuous improvement.

CRM Developer

CDP | Jan 2019 - Mar 2019 · London Area, United Kingdom

- Customised and extended the internal CRM platform (Microsoft Dynamics) to meet their specific business requirements.
- Developed custom plugins, workflows, and integrations for Dynamics CRM.
- Provided technical support and troubleshooting for CRM users.

COLLINC

Self-employed | Jan 2018 - Jan 2019 | Present

- Managed all operational aspects of a freelance software development and consulting business.
- Successfully acquired and maintained client relationships, delivering custom software solutions.
- Provided expert consultancy on software architecture, development best practices, and technology stack selection.
- Handled project management, from requirements gathering to final delivery and support.

Sr CRM Developer

Penta Consulting S.A | Mar 2018 - Dec 2018

- Led the design and implementation of advanced CRM solutions for diverse enterprise clients.
- Managed CRM development projects, ensuring on-time delivery and high-quality results.
- Provided expert consultation on CRM strategy, customisation, and integration best practices.

System Engineer

Axxon Consulting | Apr 2017 - Dec 2017 · Buenos Aires, Buenos Aires Province, Argentina

- Involved in the design, deployment, and maintenance of CRM Dynamics infrastructure for client projects.
- Provided technical support and troubleshooting for Dynamics Plugins and custom-built applications.
- Contributed to all kinds of projects, including system upgrades and

migrations.

Skills

Technical Leadership & Strategy

- Technology Vision & Roadmap Development
- Team Building & Management
- Agile & Scrum Methodologies
- Product Management & Development Lifecycle
- Software Architecture & Design Patterns
- Scalability & Performance Optimisation
- Cloud Computing (AWS, Azure, GCP)
- DevOps & CI/CD Pipelines
- Budgeting & Resource Allocation
- Vendor Management & Technology Partnerships
- Cybersecurity & Data Privacy

Software Engineering & Development

- C++ (Advanced)
- Js (Advanced)
- Python (Advanced)
- CRM Development (MS Dynamics)
- System Design & Engineering
- Database Management (SQL, NoSQL)
- API Design & Integration
- Version Control (Git/Svn)
- Testing & Quality Assurance
- Full-Stack Development (Frontend & Backend)
- Data Structures & Algorithms

Business & Soft Skills

- Strategic Thinking & Problem Solving
- Communication & Interpersonal Skills
- Leadership & Mentorship
- Project Management
- Client Relationship Management
- Business Acumen
- Adaptability & Continuous Learning
- Decision Making
- Public Speaking & Presentations

Education & Certificates

Programación de Sistemas, Universidad de Ciencias

Empresariales y Sociales

2016 - 2018

Focus on Computer Software Engineering principles and system development.

Exam 717: Microsoft Dynamics 365 for Sales, Microsoft

2017

Certified proficiency in Microsoft Dynamics 365 for Sales, covering configuration, customisation, and management.

Node with React: Fullstack Web Development, Udemy

2019

Completed an intensive course on full-stack web development, mastering Node.js for backend and React for frontend applications.

Languages & Interests

- **Languages:** English (Bilingual), Spanish (Native), Italian (Intermediate), Portuguese (Intermediate).
- **Interests:** cysec, tech, raspberry pi, AI, hiking, travel, skiing

References

Available upon request.